boardmix

boardmix
a powerful tool

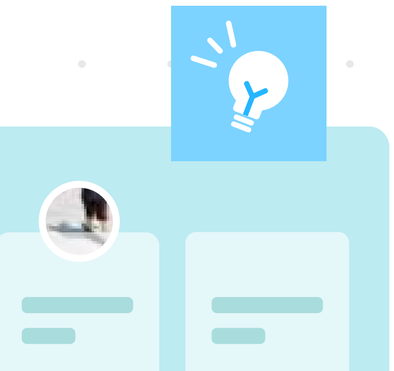
boardmix

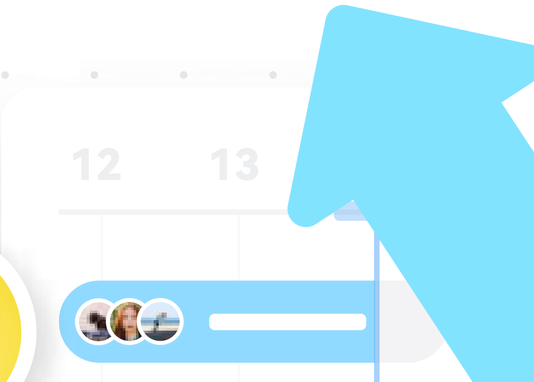
Viola

Visualized and Efficient Collaboration 😍

Cici

boardmix
a powerful tool





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Industry Solutions and Use Cases

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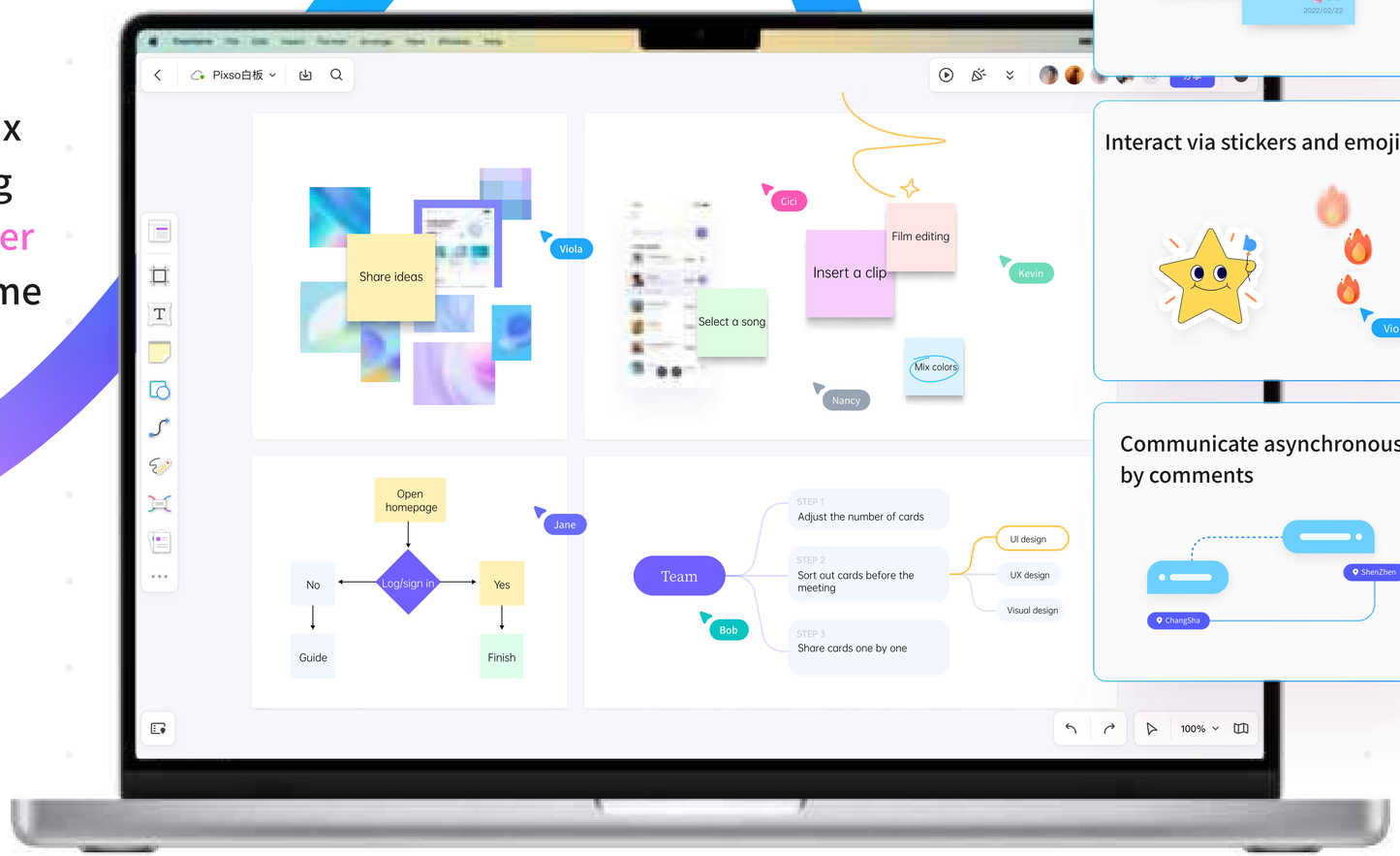
Enterprise Related

boardmix

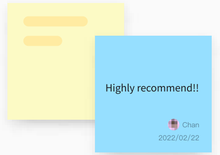
boardmix Capabilities

A Workplace for Real-time Collaboration

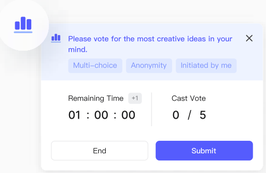
Communicate on a whiteboard at any time and any place. boardmix is capable of supporting over 200 editors and over 1,000 viewers at the same time.



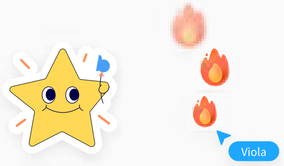
Express ideas using sticky notes



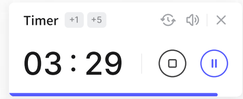
Reach a consensus by vote



Interact via stickers and emojis

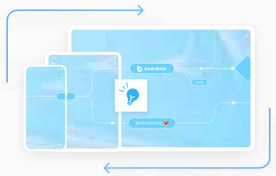


Take control of meetings with demo mode and timer



Communicate asynchronously by comments

Compatible with all platforms



Infinite Canvas

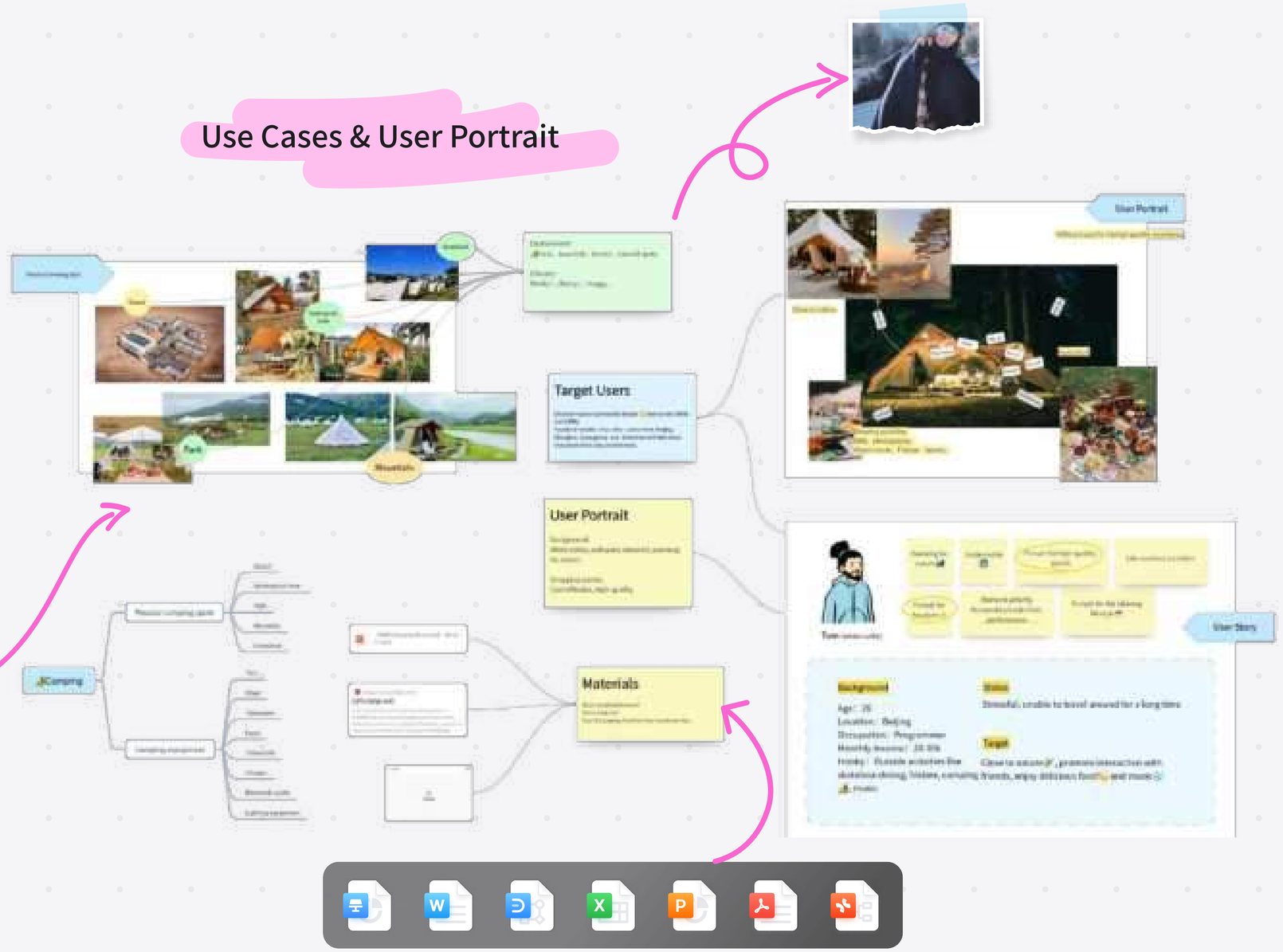
Contain ideas of each member

Put Everything Here

boardmix allows users to insert files of multiple formats, media resources, any websites and web-based products.

Do Everything Here

boardmix integrates various diagrams like the mind map and flowchart, all sorts of useful tools like the paint brush, kanban and resource library, as well as different file formats, in 1 platform. Thus, everything users want to do can be well done on boardmix.

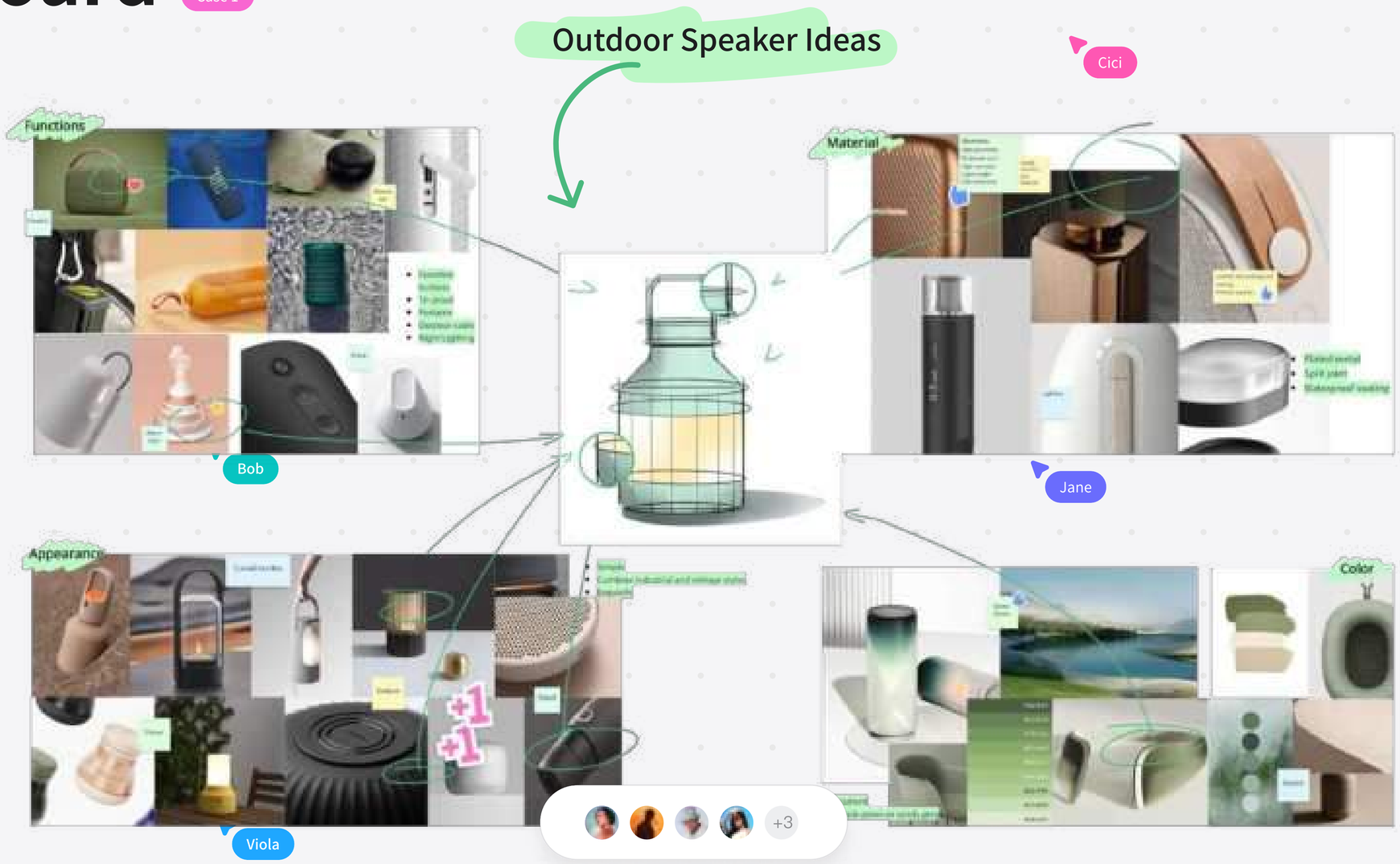


Inspiration Board

Case 1

Each member can add contents freely to the whiteboard

- Mood board
- Product & marketing research
- Note
- Team library
- Website collection
- 50 more member photo walls

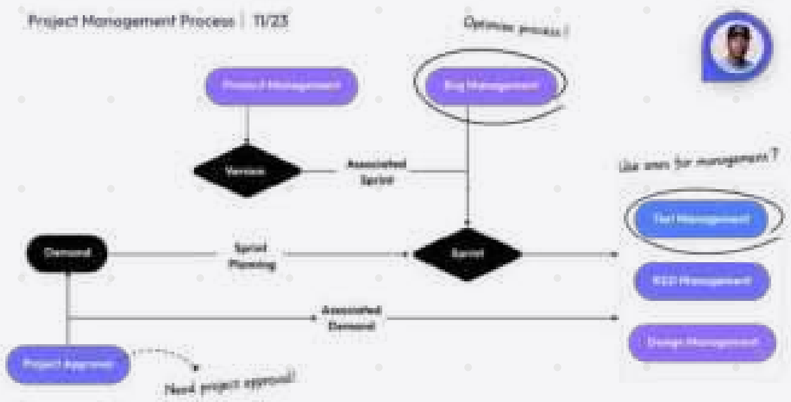


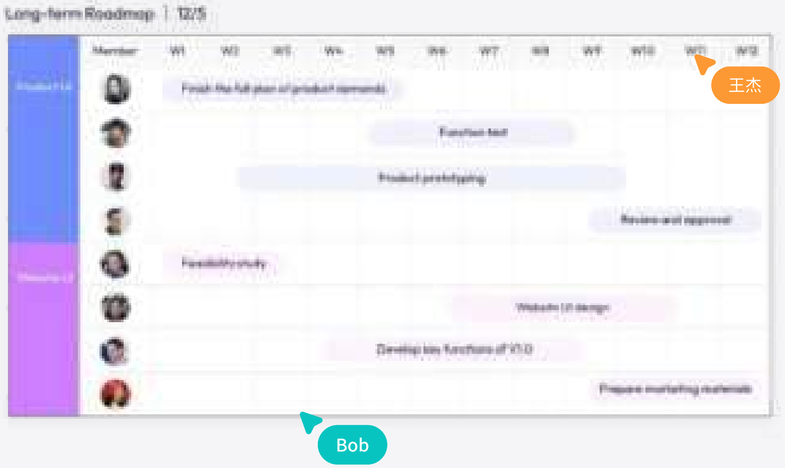
Diagramming

Case 2

No need to switch among tools once you have this integrative whiteboard

- Mind map
- Flowchart
- Org chart
- Gantt chart
- User journey map
- 50 more shape libraries



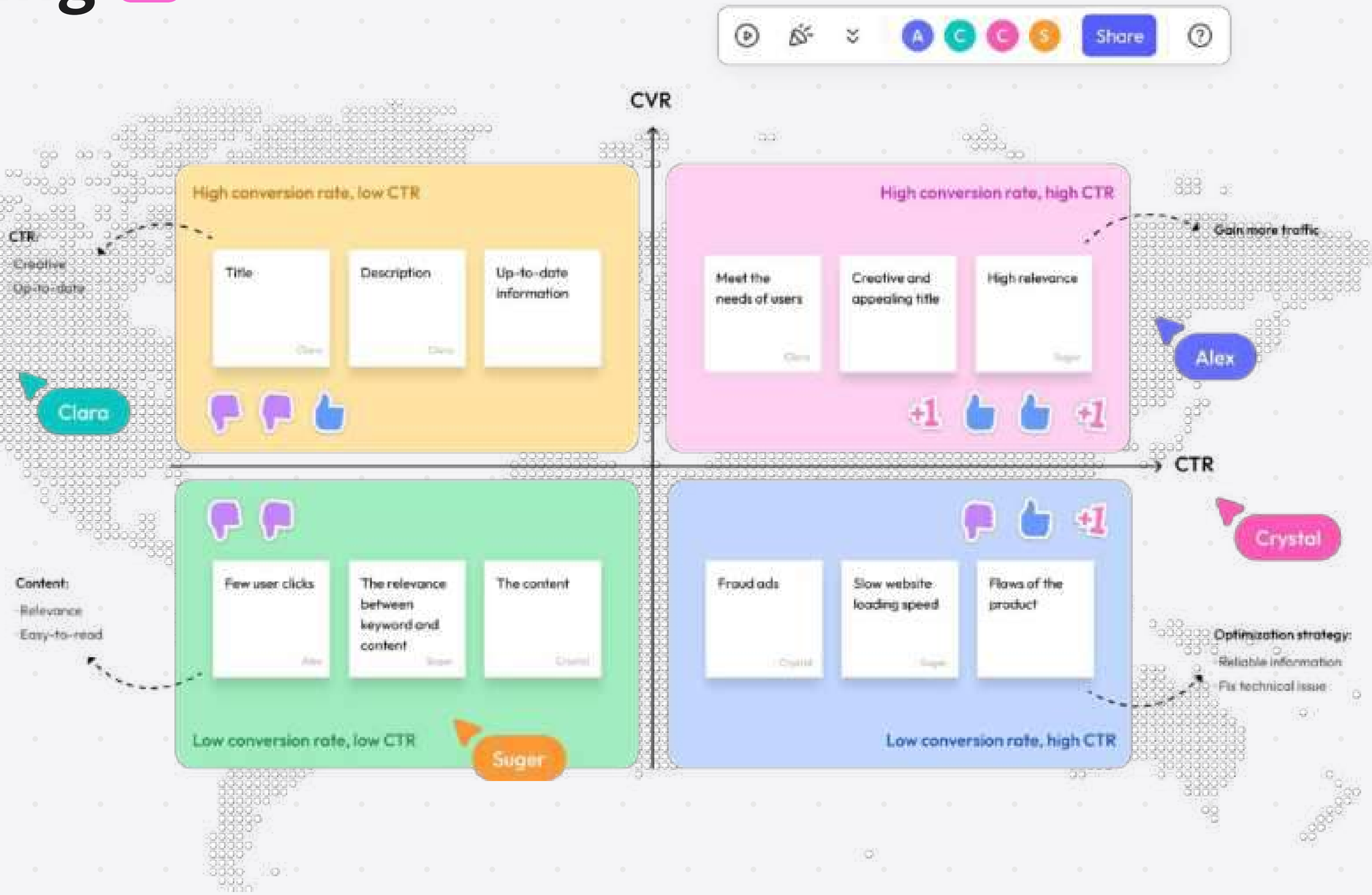


Brainstorming

Case 3

Take use of the world-renowned whiteboard brainstorming to unleash team potentials

- Team brainstorming
- Topic discussion
- Project analysis
- Enterprise vision discussion

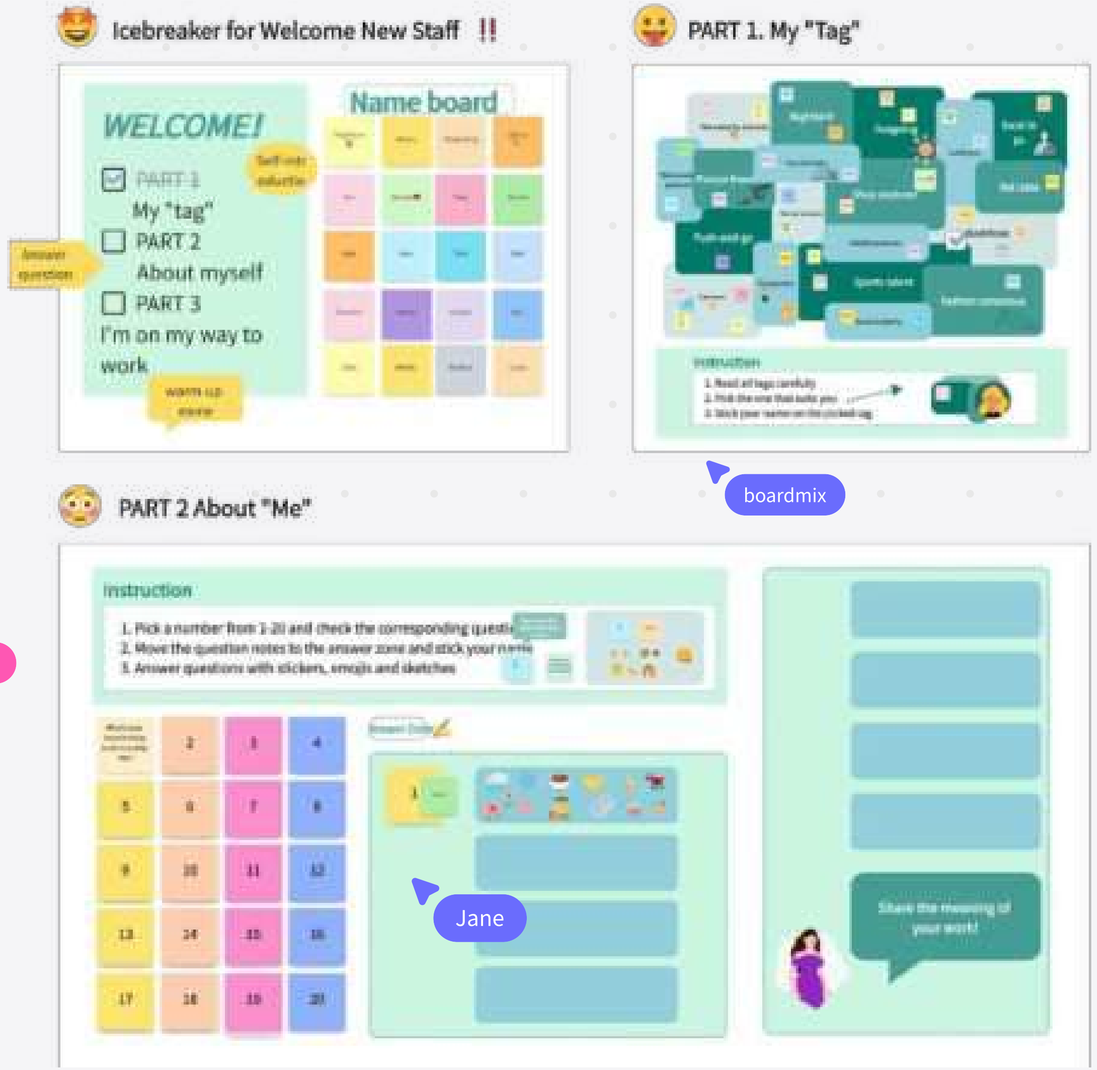


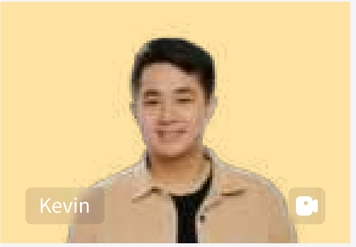
Meeting & Workshop

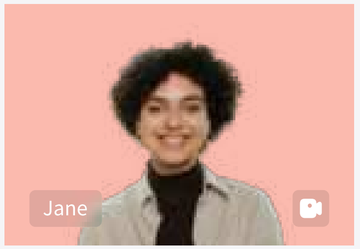
Case 4

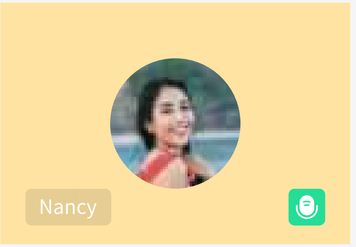
Whiteboard meetings have become trendy worldwide and is the choice of 79% of Fortune 500

- Icebreaker
- Team OKR discussion
- Training & workshop
- Weekly meeting
- Plan review
- Team report







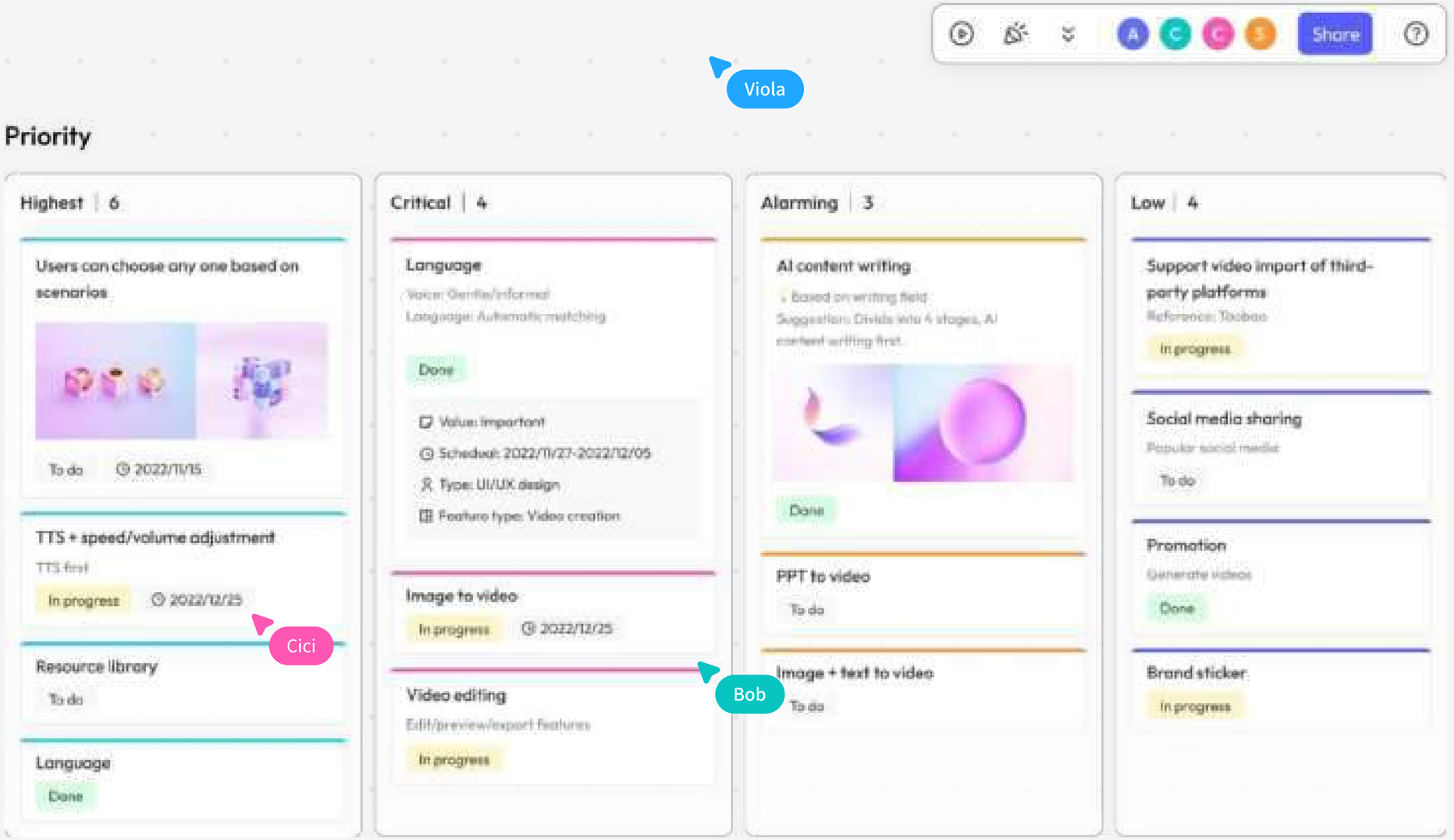


Aglie Workflows

Case 5

The Online Whiteboard for
Agile Teams

- Daily Scrum
- Product Backlog
- Kanban
- User Story Map
- Retrospective
- PI Planning
- Agile Roadmap



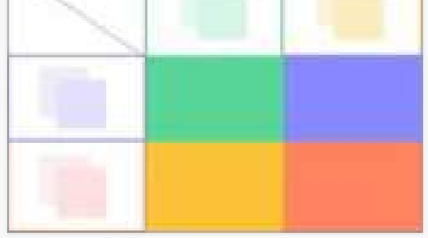
More Cases

More Cases

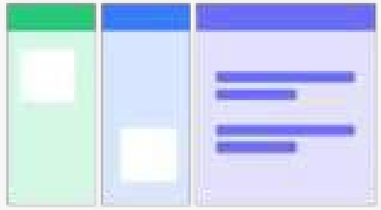
Over 100 built-in cases

Over 1,000 preset templates

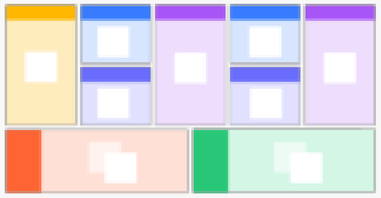
- Strategy & analysis
- Design & research
- UI & UX design
- Gantt chart



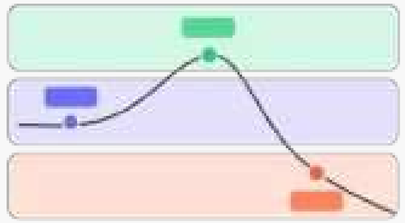
SWOT Analysis



Iteration Review



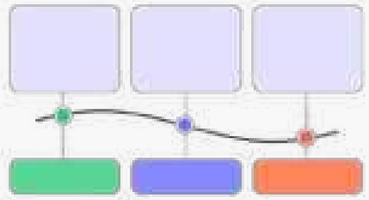
Business Model



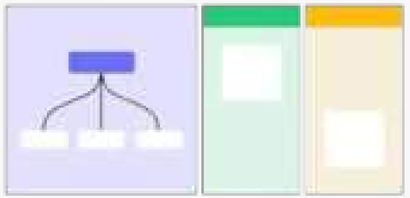
User Journey Map

Boston Matrix

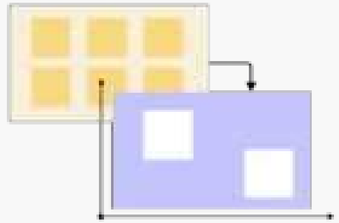
Product Map Built by Pinocchio



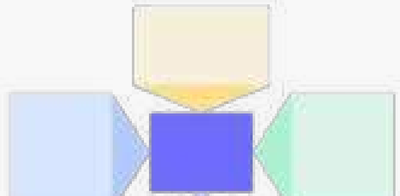
User Experience Map



Human Resource Solutions



Priority Matrix



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02

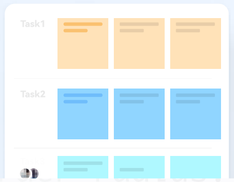
Industry Solutions and Use Cases

Industry Solutions

boardmix enables teams to communicate and collaborate across areas and time zones.

Product Management

- Brainstorm user needs
- Requirement review

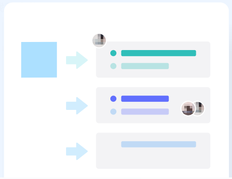


Design Industry

- Collect and manage design resources
- Design workshop

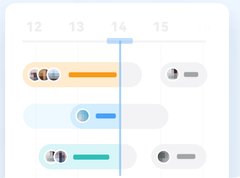
Training and Consulting

- Create content
- Engage users to the meeting

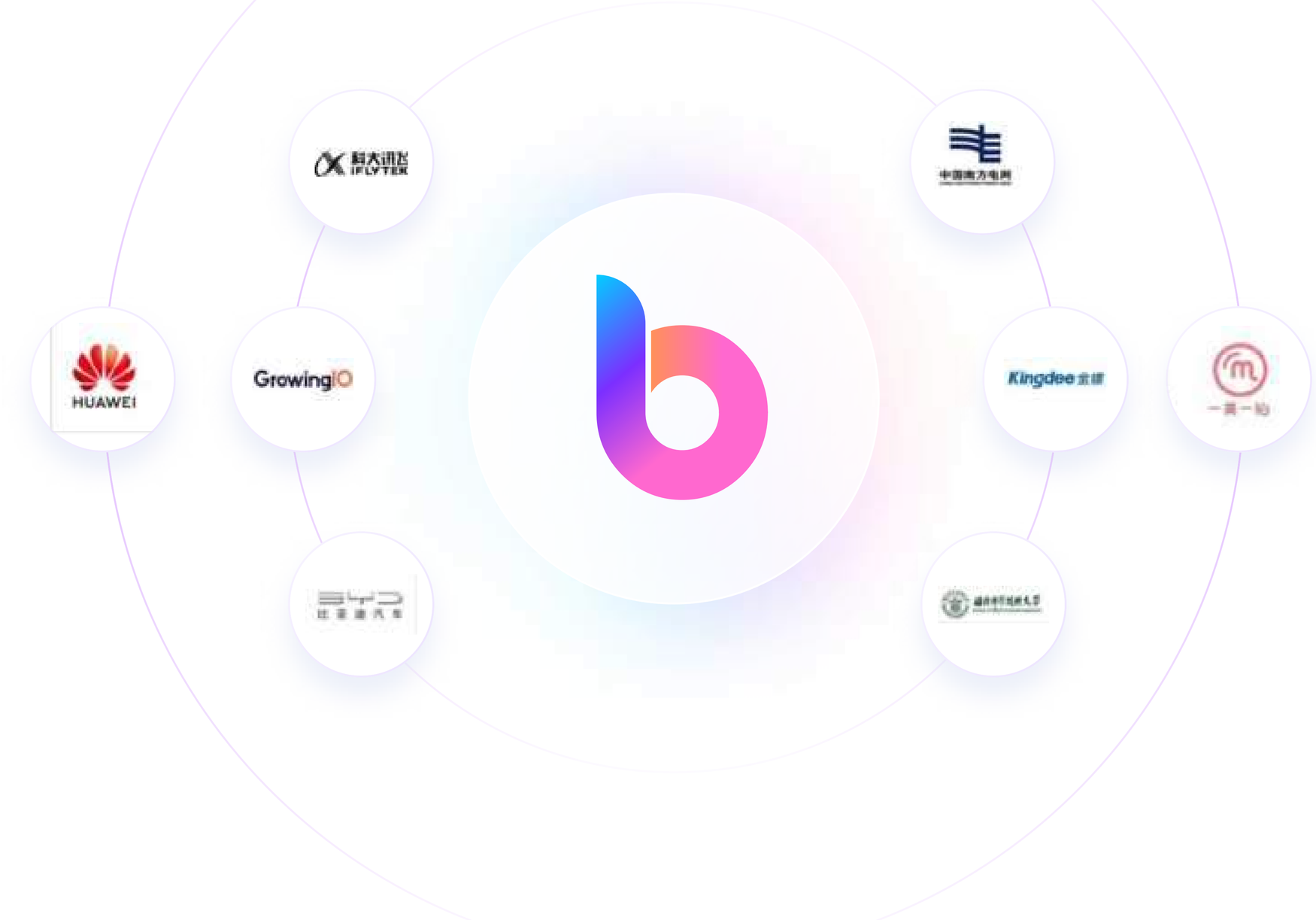


Online Education

- Create high-quality courses
- Online teaching and interaction



Contract Customers

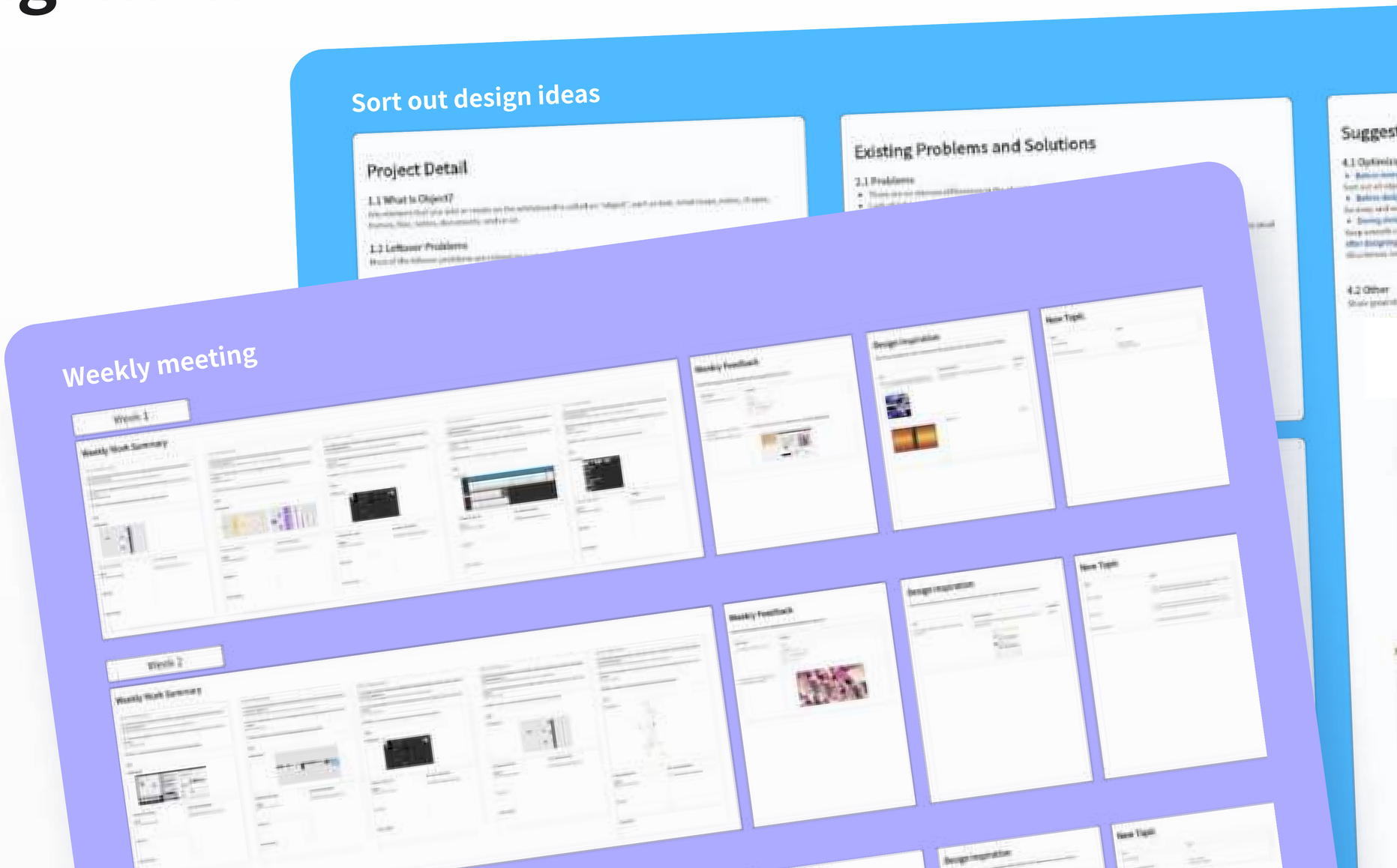


From a Product and Design Department of Huawei

Project Management

Customer Case 1

- For product managers, boardmix is mainly used for project management, brainstorming, weekly meeting and opinion collection in the team.
- For UI/UX designers, boardmix is used to gather materials, to tease out design ideas, and to brainstorm between teams.



From a Fashion Design Department of Lingdi Digital Technology

Clothing Demand Planning

Customer Case 2

- For fashion designers, boardmix is mainly used for clothing demand planning and design planning.
- For others, boardmix is mainly used for daily trend analysis, or as the inspiration board.

From Games Studio of iQIYI

Game Flow Design

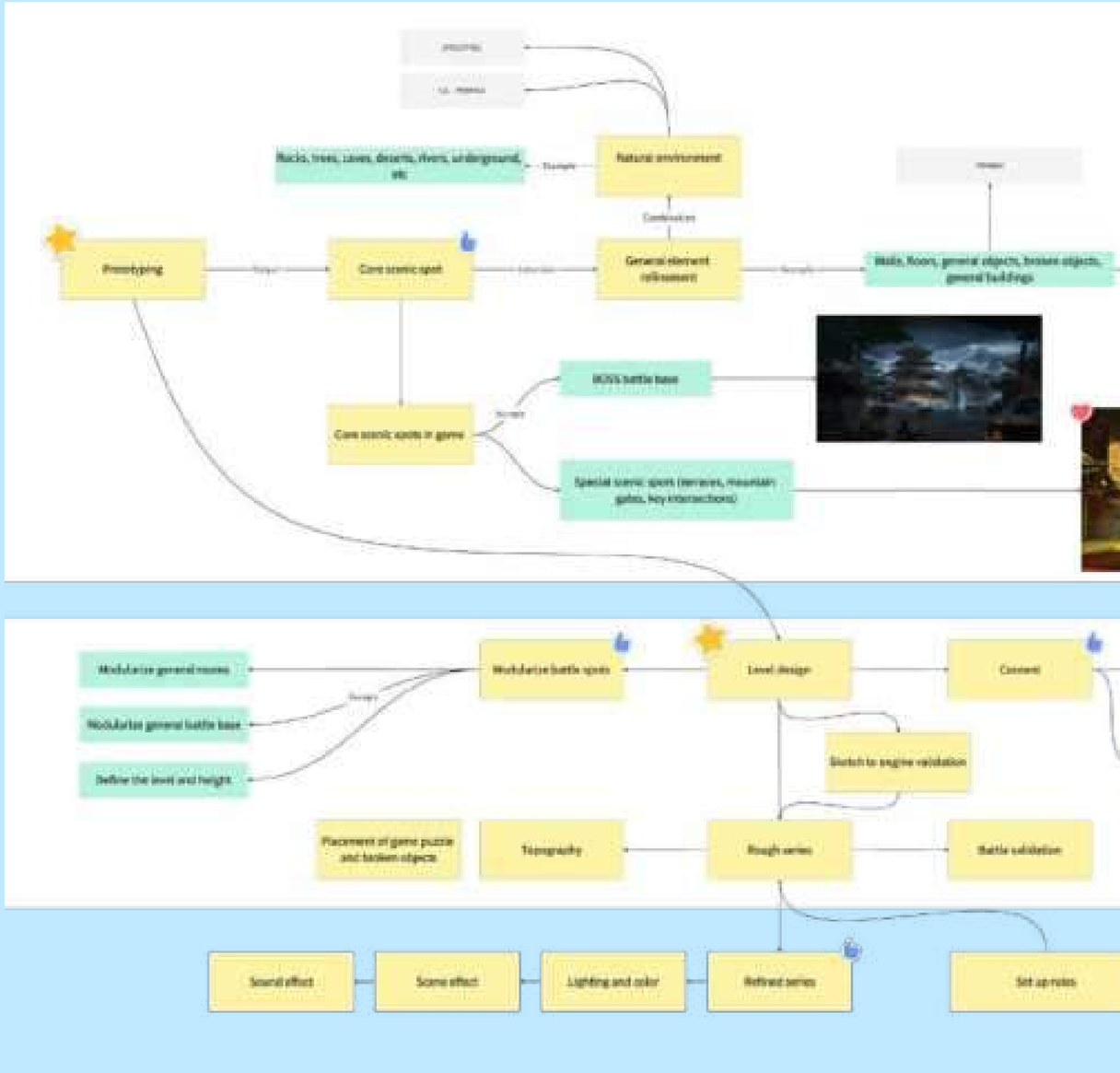
Customer Case 3

- For game designers, boardmix is mainly used for flow design, material collection and scene production.

Official building color scheme

Use boardmix to visualize design assets

Use the boardmix flowchart to sort out the game design process

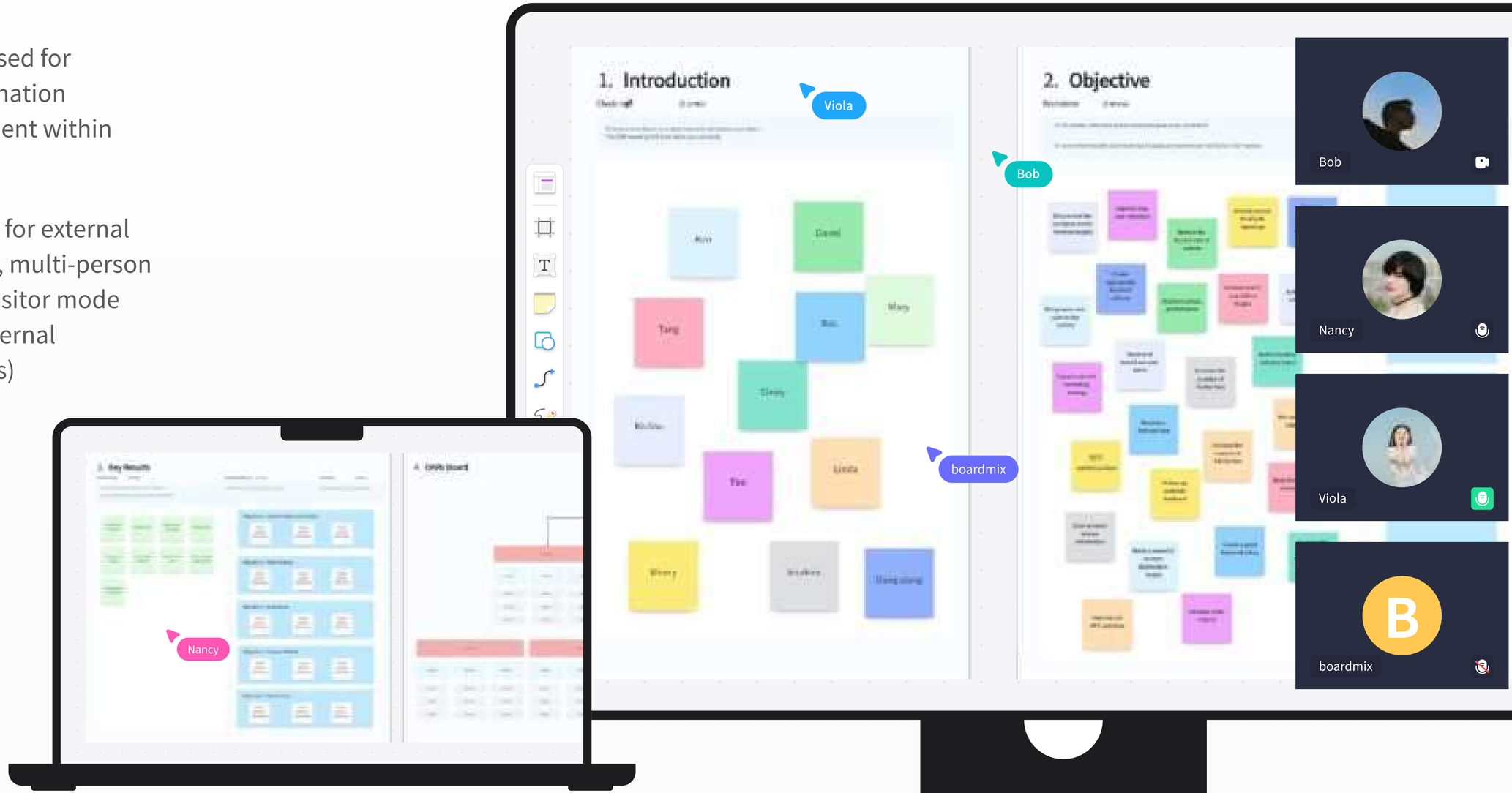


From KPMG Guangzhou

Multi-person Online Meeting

Customer Case 4

- boardmix is mainly used for brainstorming, information exchange and alignment within the company.
- boardmix is also used for external publicity and training, multi-person online meeting (the visitor mode matches KPMG’ s external communication needs)



boardmix

Enterprise Related

Enterprise Service

Offer enterprise solutions to drive both production and efficiency.

Member Management

- New added member management function enables enterprise to plan the overall situation.

Permission Management

- Changing member permissions in one click help strengthen risk management.

Asset Handover

- Hand over the assets of departed employees to deal with staff turnover efficiently.

Asset Archiving

- Archiving digital assets to protect enterprise property.

Private Deployment

Data encryption, customized management and professional deployment.

Data Safety

Core data are protected individually to avoid leakage

Advanced Customization

The exclusive domain name and enterprise accounts keep everything systematic

Worry-free Deployment

Technical experts engage in the whole process from testing, debugging, and delivering

Dedicated Service

Dedicated technical advisors always respond to user needs in real time

Requirement Research

Fully understand customer needs to customize solutions

Technical Support

Provide professional technical consulting services

Worry-free Deployment

Offer technical support throughout the project for high quality

Service Assurance

Promise both online and offline hands-on training as well as all-rounded after-sale service

Company Profile

博思云创
万兴科技生态成员

Focus on collaborative work

Founded in 2021, Shenzhen BOYUN Technology Co., Ltd. was incubated and led by Wondershare Technology Co., Ltd (300624.SZ). It has obtained the series Pre-A funding of nearly 15 million dollars from CICC, Baidu Venture and other well-known institutions.

The founding team is from Shenzhen Edraw Software Co., Ltd., and has successfully developed EdrawMax, MindMaster for tens of millions of users. After 2 years R&D, the team develops 2 new products called Pixso and boardmix, which are designed for reducing cost and increasing efficiency for enterprises.

Product Matrix

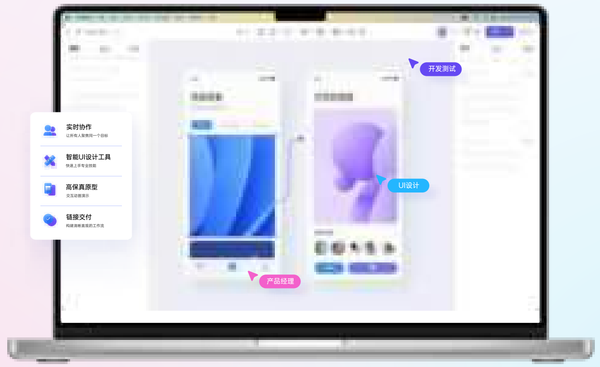
Help Enterprises to Build an Efficient, Updated and Collaborative Way of Work.

Based on years of industry experience, successful practices, powerful graphic design algorithm and technology of real-time collaboration, Pixso and boardmix come on the scene.

We are a passionate and creative team. In the tide of digital transformation, we hope to provide enterprises with easy-to-use digital products.

Pixso

Design Smoothly and Work Efficiently



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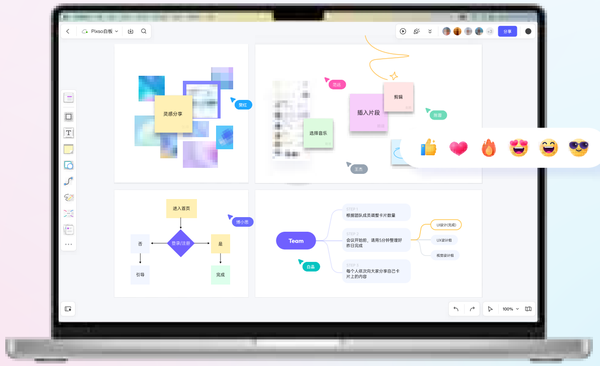
Visualized and Efficient Collaboration



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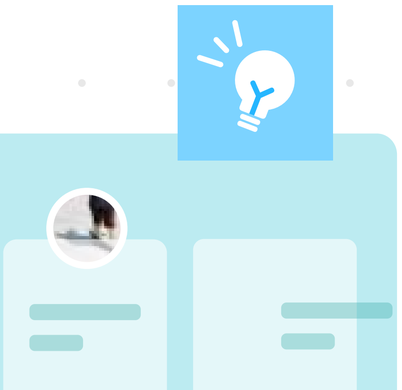
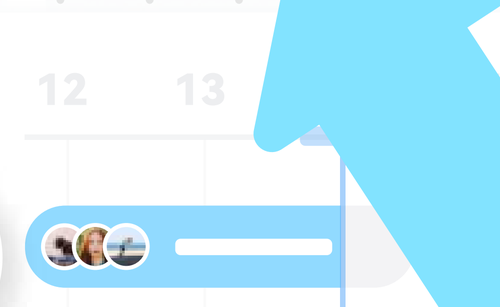
Inspiration Think Creation Manage Presentation Collaboration

Cici

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